



ANGSANA

## *Sensing the moment*

Angsana brings the adventure back into travel whatever your age or reason to visit. Intertwining local chic and a vibrant fun-filled atmosphere, Angsana offers amazing destination playgrounds across the world.

Each hotel is uniquely designed to provide spacious stylish rooms and suites, perfect for couples, families and groups of friends.

[angsana.com](http://angsana.com)



*Bonding · Vibrant · Local chic · Adventure*

FIND YOUR LOCAL DEVELOPER CONTACT ON [GROUP.ACCOR.COM/HOTELDEVELOPMENT](http://GROUP.ACCOR.COM/HOTELDEVELOPMENT)

AUGUST 2020

RAFFLES \ ORIENT EXPRESS \ BANYAN TREE \ DELANO \ SOFITEL LEGEND \ FAIRMONT \ SLS \ SO \ SOFITEL \ THE HOUSE OF ORIGINALS  
RIXOS \ ONEFINESTAY \ MANTIS \ MGALLERY \ 21C \ ART SERIES \ MONDRIAN \ PULLMAN \ SWISSÔTEL \ ANGSANA  
25HOURS \ HYDE \ MÖVENPICK \ GRAND MERCURE \ PEPPERS \ THE SEBEL \ MANTRA \ NOVOTEL \ MERCURE \ ADAGIO  
MAMA SHELTER \ TRIBE \ BREAKFREE \ IBIS \ IBIS STYLES \ IBIS BUDGET \ GREET \ JO&JOE \ HOTELFI



# ANGSANA

RESORT - PREMIUM  
INTERNATIONAL 4/5 STARS

x2

NUMBER OF RESORTS  
WITHIN 5 YEARS

>90%  
OF INTERNATIONAL  
GUESTS

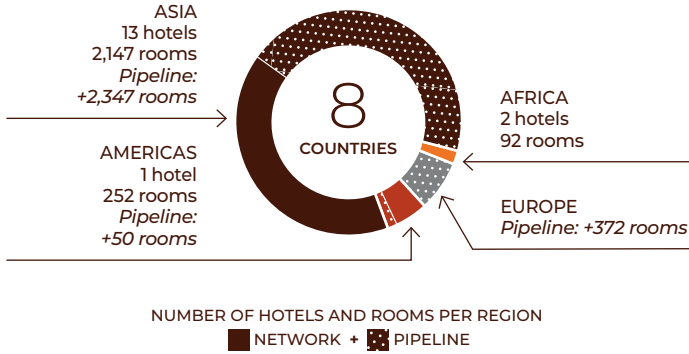
>50%  
MOBILE BOOKING

## Network

15 HOTELS & 2,239 ROOMS

## Pipeline

19 HOTELS & 2,769 ROOMS



## Development

| New Built & Conversion                           | PRIME LOCATIONS | SECONDARY LOCATIONS | AIRPORTS SUBURBS |
|--|-----------------|---------------------|------------------|
| CAPITALS, KEY CITIES & RESORT DESTINATIONS       | ●               | ●                   |                  |
| MAJOR DOMESTIC DESTINATIONS                      | ●               |                     |                  |
| OTHER CITIES & ATTRACTIVE TOURISTIC DESTINATIONS | ●               |                     |                  |

## Upcoming properties

Teluk Bahang, Penang, Malaysia, 230 rooms  
Siem Reap, Cambodia, 158 rooms  
Leishan, China, 146 rooms

## Top 3 unique selling propositions

### SENSING THE MOMENT

Bonding and creating memories, ideal for:

- Family getaways
- Young adults seeking adventure & fun
- Corporate retreats for business executives

### X RESORTS PROFESSIONALS

Premium resorts offerings, extensive facilities for all guests:

- Angsana Player: actively engage guests within and outside the resort
- Rangers' Club: Kid's club highlighting sustainability
- Angsana Spa: Quality moments for both adults and children
- Destination Playground: contemporary design with local elements & activities to reflect the destination
- Sustainable programme, involvement in local communities (Angsana Galleries)

### = SPA EXPERTS

Angsana Spa: leading spa brand, focused on traditional Asian therapies. Dedicated Spa Academy with Spa Therapist certification.

Angsana Bath & Spa amenities available in the rooms and for retail.

Angsana spas are operated at third party locations - 30 Angsana Spa worldwide.

## Passions

### Bonding

Social spaces to meet others around the resort.

Time for family to play and be together.

A fun educational movement just for young travellers to feel just as special as their parents.

Get involved with a host of activities driven by 'Angsana Players'.

### Vibrant

Atmosphere of the resort is all about fun, energy and adventure. Displayed across the resort through uniforms to towels, décor, music and spa.

### Local chic

Living the local life including trying authentic local cuisine, local experiences and interacting with locals.

Local design and indigenous materials are reflected throughout the resort.

## Programming

| ROOMS   | ● URBAN  | ● RESORTS  |
|---|--|--|
| — Average number of rooms                     | ● 200-400  | ● 150-300  |
| — Room average size <sup>(1)</sup> (sqm)      | ● 40-45  | ● 45-60 indoor + outdoor   |
| — Total Gross Floor Area <sup>(1)</sup> (sqm) | ● 110-120  | ● 120-130  |
| FOOD & BEVERAGE                               | 1 all day dining buffet restaurant<br>1 specialty restaurant | 1 destination dining (resort only)<br>1 bar                        |
| WELL-BEING                                    | Angsana branded Spa & Shop<br>Rain Mist<br>Vitality Pool     | Spring Forest (optional for urban)<br>Beauty garden (nice to have) |
| MEETINGS, EVENTS & OTHERS                     | Meeting rooms <sup>(2)</sup><br>Ballroom (urban only)        | Gallery retail<br>Kids Club, Kids Pool                             |

(1) For AAA ultra city center, historic conversion, the room size and areas can go down by 15-20% (2) Based on market demand

## Customer profile

|          |     |     |               |
|----------|-----|-----|---------------|
| BUSINESS | 17% | 83% | LEISURE       |
| DOMESTIC | 36% | 64% | INTERNATIONAL |

## Top 5 flagships to visit

LAGUNA PHUKET  
THAILAND



VELAVARU  
MALDIVES



LANG CO  
VIETNAM



TENGCHONG • HOT SPRING  
VILLAGE CHINA



BALACLAVA MAURITIUS  
MAURITIUS

