



ANGSANA

Sensing the moment

Angsana brings the adventure back into travel whatever your age or reason to visit. Intertwining local chic and a vibrant fun-filled atmosphere, Angsana offers amazing destination playgrounds across the world.

Each hotel is uniquely designed to provide spacious stylish rooms and suites, perfect for couples, families and groups of friends.

angsana.com

ANGSANA LĂNG CÔ
VIETNAM



Bonding · Vibrant · Local chic · Adventure

FIND YOUR LOCAL DEVELOPER CONTACT ON [GROUP.ACCOR.COM/HOTELDEVELOPMENT](https://group.accor.com/hoteldevelopment)

RAFFLES \ ORIENT EXPRESS \ FAENA \ BANYAN TREE \ DELANO \ SOFITEL LEGEND \ FAIRMONT \ SLS \ SO
SOFITEL \ THE HOUSE OF ORIGINALS \ RIXOS \ ONEFINESTAY \ MANTIS \ MALLERY \ 21C \ ART SERIES
MONDRIAN \ PULLMAN \ SWISSÔTEL \ ANGSANA \ 25HOURS \ HYDE \ MÖVENPICK \ GRAND MERCURE \ PEPPERS
THE SEBEL \ MANTRA \ NOVOTEL \ MERCURE \ ADAGIO \ MAMA SHELTER \ TRIBE \ BREAKFREE \ IBIS
IBIS STYLES \ GREET \ IBIS BUDGET \ JO&JOE \ HOTELF1

ANGSANA

RESORTS - PREMIUM
INTERNATIONAL 4/5 STARS

x2
NUMBER OF RESORTS
WITHIN 5 YEARS

>90%
OF INTERNATIONAL
GUESTS

>50%
MOBILE BOOKING

Global footprint of 37 hotels OPEN + PIPELINE

**NETWORK → 17 HOTELS
2,700 ROOMS** **PIPELINE → 20 HOTELS
3,400 ROOMS**

12 COUNTRIES	HOTELS NETWORK	ROOMS NETWORK <small>+PIPELINE</small>	
North, Central America & Caribbean	2	11%	270 +430
Northern Europe	-	3%	- +201
Southern Europe	-	2%	- +159
India, Middle East & Africa	5	5%	329 -
Greater China	4	48%	1,068 +2,028
South East Asia	6	30%	988 +941
Pacific	-	1%	- +28

Development

New Built & Conversion	PRIME LOCATIONS	SECONDARY LOCATIONS	AIRPORTS SUBURBS
CAPITALS, KEY CITIES & RESORT DESTINATIONS	●	●	
MAJOR DOMESTIC DESTINATIONS	●		
OTHER CITIES & ATTRACTIVE TOURISTIC DESTINATIONS	●		

Upcoming properties

Angsana Corfu, Greece, 159 rooms, suites & villas (2021)
 Angsana Siem Reap, Cambodia, 158 rooms, suites & villas (2021)
 Angsana Ho Tram, Vietnam, 113 rooms (2022)
 Angsana Quzhou, China, 211 rooms (2022)

Top 3 unique selling propositions

SENSING THE MOMENT

Bonding and creating memories, ideal for:

- Family getaways
- Young adults seeking adventure & fun
- Corporate retreats for business executives

X RESORTS PROFESSIONALS

Angsana Player: actively engage guests within and outside the resort
 Destination Playground: contemporary design with local elements & activities to reflect the destination
 Rangers' Club: Kid's club highlighting sustainability

= SPA EXPERTS

Angsana Spa: leading spa brand, focused on traditional Asian therapies.
 Dedicated Spa Academy with Spa Therapist certification.
 Angsana Bath & Spa amenities available in the rooms and for retail.
 Angsana spas are operated at third party locations - 30 Angsana Spa worldwide.

Passions

Bonding

Social spaces to meet others around the resort.
 Time for family to play and be together.
 A fun educational movement just for young travellers to feel just as special as their parents.
 Get involved with a host of activities driven by 'Angsana Players'.

Vibrant

Atmosphere of the resort is all about fun, energy and adventure. Displayed across the resort through uniforms to towels, décor, music and spa.

Local chic

Living the local life including trying authentic local cuisine, local experiences and interacting with locals.
 Local design and indigenous materials are reflected throughout the resort.

Programming

(1) For AAA ultra city center, historic conversion, the room size and areas can go down by 15-20%
 (2) Based on market demand

ROOMS	● URBAN	● RESORTS
— Average number of rooms	● 200-400	● 150-300
— Room average size ⁽¹⁾ (sqm)	● 40-45	● 45-60 indoor + outdoor
— Total Gross Floor Area ⁽¹⁾ (sqm)	● 110-120	● 120-130
FOOD & BEVERAGE	1 all day dining buffet restaurant 1 specialty restaurant	1 destination dining (resort only) 1 bar
WELL-BEING	Angsana branded Spa & Shop Rain Mist Vitality Pool	Spring Forest (optional for urban) Beauty garden (nice to have)
MEETINGS, EVENTS & OTHERS	Meeting rooms ⁽²⁾ Ballroom (urban only)	Gallery retail Kids Club, Kids Pool

Customer profile

BUSINESS	17%	83%	LEISURE
DOMESTIC	36%	64%	INTERNATIONAL

Top 5 flagships to visit

ANGSANA AGUNA PHUKET
THAILAND



ANGSANA VELAVARU
MALDIVES



ANGSANA LANG CO
VIETNAM



ANGSANA TENGCHONG · HOT
SPRING VILLAGE - CHINA



ANGSANA BALACLAVA
MAURITIUS - MAURITIUS

